

THE IMPACT OF THE DIGITAL SOCIETY ON HUMAN CAPITAL

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Abstract

Nowadays, we live in a society that is constantly changing, based on globalization and a better capitalization of human capital. Human transformation and human capital management, together with product and business development, is a key priority for organizations, a lasting advantage that increases their efficiency. This article analyzes the influence of human capital on the development of digital society, and it highlights its contribution to business performance.

Keywords: *human capital, knowledge society, digital society*

JEL classification: *O14, O15*

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