

***THE EFFECT OF ENTREPRENEURSHIP VALUES, EDUCATION AND ECONOMIC KNOWLEDGE ON THE ECONOMIC BEHAVIOR OF STUDENTS AT 17 AUGUST 1945 UNIVERSITY SURABAYA***

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**Abstract**

*This study aims to analyze the effect of inculcation entrepreneurship values, economic education and economic knowledge on the economic behavior of students at 17 August 1945 University Surabaya. This study used a quantitative approach with a sample size of 210 students. The analysis technique used is multiple linear regression with the help of the IBM SPSS 25 software. The results showed that the inculcation of entrepreneurship values, economic education and economic knowledge both partially and simultaneously had a significant effect on the economic behavior of students at 17 August 1945 University Surabaya. Another result shows that the effect of inculcation entrepreneurship values, economic education and economic knowledge on student economic behavior is 40%.*

**Keywords:** inculcation entrepreneurship values, economic education, economic knowledge, economic behavior.

**JEL Classification:** L26